

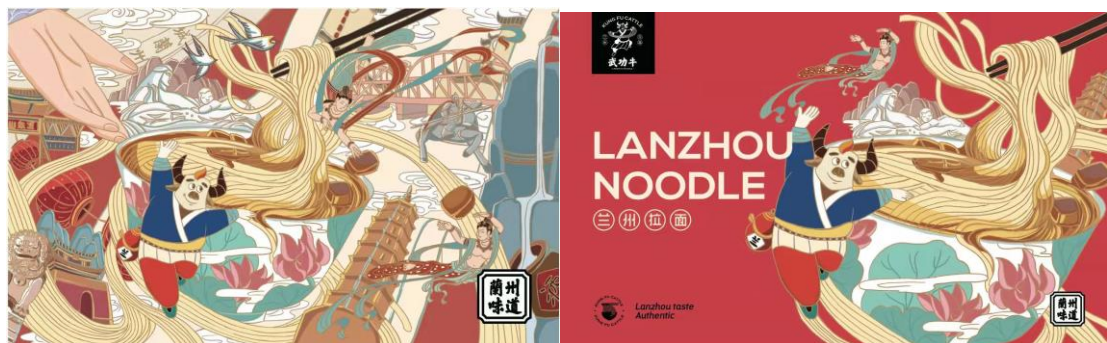
KUNGFU CATTLE

KungFu Cattle is a brand from China Lanzhou. Through in-depth research and development of Lanzhou beef noodles, they've obtained several technical innovation and operational breakthrough.

First is the frozen dough technology that simplifies the process by making the item chainable. It not only maintains the traditional ramen techniques and performance display skills, but also solves the dependence on the chef. It effectively controls the labor cost and improves management efficiency.

In order to make a bowl of good noodles representing China, KungFu Cattle not only pays attention to store concept optimization, but also began to develop the overseas market including openings in Malaysia and Spain in 2023.

With an open, sincere, professional and serious attitude, we welcome our Philippine partners!



Shu Jia Da Yuan Hot Pot

With over 200 stores within 10 years, now Shu Jia Da Yuan is Top 10 Hot Pot in Chongqing province. As the birth place of Hot Pot, Chongqing has hundreds of hot pot stores, Shu Jia Da Yuan is well known with good quality food, and great cost performance.

With the idea of first more market share, and then more profit share. The brand brings sustainable development and growth of sales with many years. It's strong track records allows it to have over 95% of its store perform quite well with good profit to investors.



Cheng Xiang Gui

Chen Xiang Gui Group was established in 2014 and its brand Chen Xiang Gui Lanzhou Beef Noodles is one of the "Top 100 Fast Food Enterprises in China". It currently has more than 3,800 employees and 230 corporate-owned locations nationwide, including 120 stores in Shanghai.

Chen Xiang Gui Group values talent as the core competitive and driving force of enterprise development. The core management team were previously employed by McDonald's or KFC.

Chen Xiang Gui is running locations now in Shanghai, Beijing, Shenzhen, Guangzhou, Xi'an and other cities. Loved and trusted by a fervent customer base, Chen Xiang Gui is poised to expand internationally! We inherit the traditional technique of hand-making noodles, passing on the legacy of lanzhou beef noodle.



PREMIUM BEEF

CHEN XIANG GUI
CHINESE NOODLES

HIGH QUALITY
South America
Grazing cattle

PERFECT LEAN
TO FAT RATIO



CLASSIC FLAVOR

COLD NORTHWEST
BEEF NOODLE

CHEN XIANG GUI



BRAISED MEAT BUN

CHEN XIANG GUI



BOILED LAMB CHUNKS

CHEN XIANG GUI



CHEN XIANG GUI